

Full Page Ad size

7.5" x 10"

Half Page Ad size

7.5" x 5"

Trim Size of Page

8.5" x 11", No Bleeds

All Ads Full Color

Acceptable file formats:

pdf, eps, tif

created in

InDesign, Photoshop, Illustrator

CMYK

jpeg not recommended

Publisher, Quark & Word documents

not accepted